



Farmers “Safe Decisions” Letter of Agreement

Through DistrictWON, a Farmer’s agent desires to bring the message of “safe decisions” to your school.

What your high school will receive for this partnership:

- DistrictWON will provide **\$1,000** to your High School. (\$1,000 payable on compliance verification and client payment to DistrictWON).

What my high school needs to do to fulfill the partnership:

Winter 2020/21 or Spring 2020/21

Sign: DistrictWON will create a “safe decisions” themed sign branded with the agent and school. We ask that this sign is displayed for all events for the season:

- Winter – 1 banner placed in the gym (end of court is ideal location)
- or
- Spring – 2 banners placed in the baseball/softball and track and field facilities

Sample Sign (8 ft.):



PA Announcements – At all events where available during the season, we ask the school to provide 2 PA announcements, focused on “safe decisions”:

Sample Announcement:

“West High School would like to thank Farmers agent Joe Smith for bringing the message of safe decisions to West High and providing such an important message to our community! Joe and Farmers are proud to support West High School and the local community!”

Social Media Posts – We ask the school for 2 posts during the sports season.

Sample Post:



Compliance:

DistrictWON will send check payment to your school once we receive a photo of the signs displayed, as well as compliance of the social media posts. Regarding the social media, to make this process easier, we will ask each school to provide the contact information of person responsible for these accounts (so as not to bother the AD or coaches!). Also, we ask that schools provide “delivery data” on the posts so we can report the # of people that received the message, # of “likes,” “shares,” etc.

You may submit your digital photos via email to schools@districtwon.com or text message at (216) 260-3636.