



## GCR Tire & Service Centers Campaign Letter of Agreement

Through DistrictWON, the GCR Tire & Service Centers desires to execute a sponsorship at your school. The program includes the following details:

### What your High School will receive for this partnership:

- Through the sponsorship with the GCR Tire & Service Centers, DistrictWON will provide **\$1,500** to your High School. \$1,500 payable (half) on 5.15.20 (if gate banner photo is in) and (half) on 1.5.21 (if gym banner photo is in).

### What my High School needs to do to fulfill the partnership:

#### Fall Season 2020 (March-October):

- **Gate Banner\* (Spring/Fall\*)** – One (1) Gate Banner, approximately 4' by 8' to be placed at the main entrance gate to the stadium (March - October).
- **PA Announcements (Fall only)** – Client will receive 2-4 PA announcements during each event for the Fall season.
- **On-Site Event (Fall only)** – For one (1) TBD game during the football season, client will have the opportunity for an on-site event. During this game, client will have the opportunity for a Giant Check Presentation in front of the community (time TBD based on school preference—EX-between Q1 & Q2).

#### Winter Season 2020/2021 (November-May):

- **Gym Banner\* (stays up to end of school year\*)** – One (1) sign, single-sided banner, approximately 4' x 8' placed in the school's main gymnasium. Banner should be kept up through the end of the school year.
- **PA Announcements (Winter only)** – 2-4 PA announcements during each event for the winter season.
- **On-Site Event (Winter only)** – For one (1) TBD game during the football season, client will have the opportunity for an on-site event.
- Client request having the banner stay up through the end of the school year.

#### BONUS ELEMENTS FOR SCHOOL:

- **Fall:** Football Season Schedules - 500 schedule magnets for fans during the season.
- **Winter:** School Information Magnets - 500 school information magnets for fans during the season.

#### Compliance:

DistrictWON will send check payment to your school once we receive a photo of the sign displayed. You may submit your digital photos via email to [schools@districtwon.com](mailto:schools@districtwon.com) or text message at (216) 245-3311.