



GUARANTEED SAVINGS

All Access Letter of Agreement

The following is an "All Access" Letter of Agreement (LOA) from Fitzpatrick Media Group DBA DistrictWON (DW). The intent of this letter is to provide an outline of the various benefits your school will receive by becoming an "All Access" member with DW.

The cost of the annual All Access Membership is \$500. It will not be due upfront. **Instead, DW will net the first \$500 in earned profit share against the subscription fee.** The All Access Membership provides a 12 month "All Access Membership Period." During that timeframe, your school will receive the following benefits:

- **20% Profit Share:** Your school will receive 20% of the profit on all team, coach and player purchases. Team purchases include all team uniforms, practice uniforms, coaching apparel, player-practice apparel, spirit wear and other products mutually agreed upon between your school and DW. The profit share relates to all spending associated with your school, including any parent or family spending sponsored by your school. DW will deliver 20% of all profit to your school within a reasonable timeframe following each purchase or online team store period. **DW will net the first \$500 in earned profit share against the subscription fee.**
- **"Price-Lock" Guarantee on Purchases.** On all purchases made directly by your school, DW guarantees never to exceed a 75% mark-up vs. product cost (vs. the standard mark up of 100%).
- **Full Transparency.** DW will provide all invoices and relevant price lists as necessary throughout the membership timeframe, so your school can ensure the above noted items.
- **Membership Specials.** Your school will receive special offers such as discounts, subsidized uniforms, Member-only specials, etc. during the 12-month Membership timeframe.
- **Bids/Quotes.** Your school agrees to provide DW with all apparel (uniforms, coaching gear, practice wear, etc.) bids/quotes throughout the 12 month All Access Membership period **but is not obligated** to move forward with DW for any particular order.

The All Access Membership begins on the Execution Date below and lasts 12 months.

Contract Renewal: This agreement will automatically renew at the end of the term for a further term of 1 year unless either party gives the other written notice of termination at least 30 days prior to the end of the relevant term.

The content of this material is strictly confidential. All original membership, financial, pricing, marketing, distribution, communication, processes and other information are the sole property of DW & FMG, LLC. All rights reserved. This letter of agreement is intended for your school and its administrators only. It is strictly forbidden to share any part of this letter of agreement with any third party, without a prior written consent of FMG, LLC.